

WEST VILLAGES

FLORIDA



For Immediate Release

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West Villages Florida Listed in Top 5 US Master-Planned Communities for 2nd Straight Year

West Villages, FL — Selling 992 homes landed West Villages Florida in the coveted top five highest-selling master-planned communities. The 2017 report by industry leader John Burns Real Estate Consulting is cementing West Villages' place among elite master-planned communities across the country.

This makes two consecutive years for West Villages in the top five. The speed of growth is being recognized among experts, considering the community's relative youth. "It has been a rapid rise," said Lesley Deutch, a Principal at John Burns. "For West Villages to be competing with bigger, more established communities is really impressive."

West Villages, located between the cities of Venice and North Port in Sarasota County, saw significant events spurring growth in 2017. The groundbreaking of a new Spring Training complex for the Atlanta Braves and Mattamy Homes introducing its new Renaissance community were two major steps forward for the community.

West Villages has a two-year sales total of 1,840 homes and the community's popularity has not gone unnoticed. "The velocity of sales in such a short period of time is impressive," Deutch said. "It is attracting people because it is affordable and very close to the beach."

Paul Erhardt, President of West Villages Florida, is looking forward to another big year in 2018. "We are very pleased with the continued strong growth in 2017 at West Villages and look forward to an even greater 2018 as we introduce two additional new master-planned communities by D.R. Horton and M/I Homes," he said.

D.R. Horton already is selling homes in The Preserve at West Villages, which has just opened, and M/I Homes will open Oasis at West Villages in the first quarter of 2018.

The newest neighborhoods of Renaissance, The Preserve and Oasis join Grand Palm from Neal Communities, Gran Paradiso from Sam Rodgers Homes and Lennar, Island Walk by DiVosta and Sarasota National by WCI. The seven neighborhoods offer buyers a wide variety of floorplans, amenities and prices, all in a desirable coastal area. West Villages truly has something for everybody. Residents can play pickleball, tennis or golf or they can volunteer or participate in community events or they can do absolutely nothing. This is the essence of the "Life Your Way" model.

Master-planned communities hit sales records across the country this year with a 20 percent jump in sales over 2016's numbers. The top 50 master-planned communities in the country sold more than 28,000 homes last year – a 4,000-home sale jump from the previous year.

About West Villages Florida

The 15,500 acres that comprise West Villages Florida (www.MyWestVillages.com) are located adjacent to the Tamiami Trail corridor in Sarasota County. The community is being developed by a partnership that includes Mattamy Homes (www.MattamyHomes.com), the largest privately owned home builder in North America, and Vanguard Land, one of the region's premier and well-respected land developers. John Burns Real Estate Consulting and RCLCO Real Estate Advisors named West Villages the 5th fastest selling Master-Planned Community in the country.